Sponsorship

(Opportunities for participation)

Connect with Asia's largest
Agile and Lean Software Conference delegates.

Naresh Jain,
Chair and Sponsor liaison
naresh@agileindia.org

Presented by

Welcome to Agile India 2014

Following the grand success of Agile India 2013 and Agile India 2012 Conferences, the Agile Software Community of India (ASCI) is planning a much bigger event, with more than 100 Sessions over 4 days. Similar to last year, we plan to bring together thought leaders from all over the globe to India.

The Indian software development community is a hotbed for Agile and Lean movement. Number of organizations embracing Agile is growing exponentially over the last 6 years. As there organizations are implementing Agile, they are faced with many questions and challenges. This conference creates an exceptional opportunity for developers, testers, managers, executives, and those who care about the software industry to come together to have the conversations necessary to push the movement forward.

Join us! ASCI expects to host up to 1500 passionate attendees in Bengaluru, India, on February 26 – March 1, 2014.

Special events are planned to showcase this grand, international conference on Agile Software Development. Your presence with us will help create an international event.

I invite you to participate and tell your story at this international gathering. This is an opportunity to stand out on an international stage.

Naresh Jain
Founder & Conference Chair
Agile Software Community of India
http://agileindia.org

Plan for the conference:

- Structure
    - 4-Day Conference
    - 3 Parallel Tracks
    - *Over 100 sessions (Talks, Tutorials, Workshops, Demos, Panel, etc.)*
    - A total of 160 Hours of content will be presented at this conference.
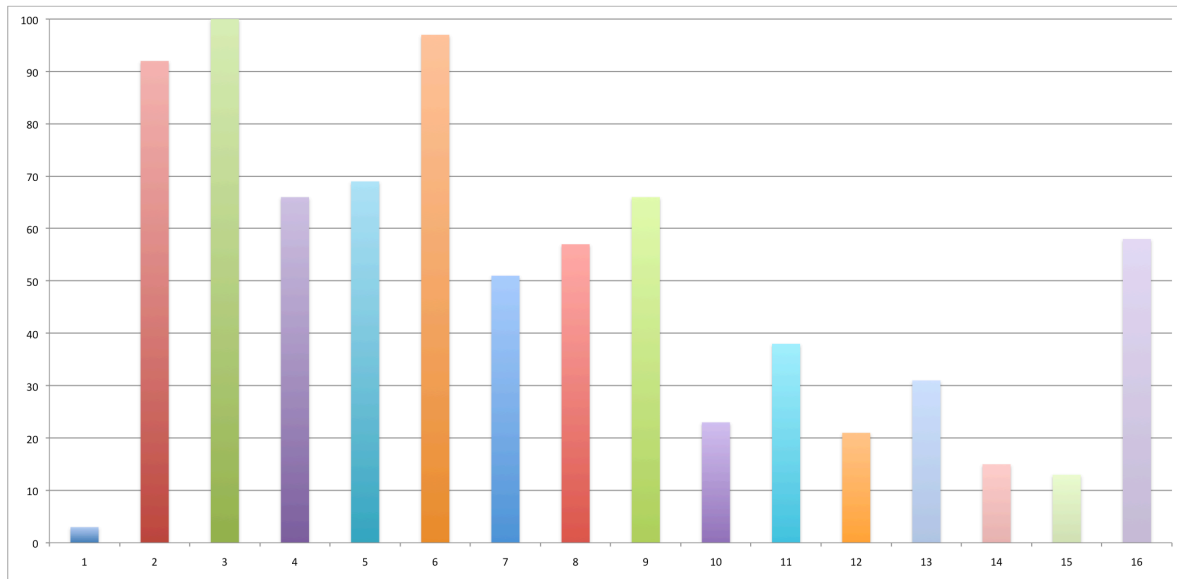- Target Audience
    - Size: 1500 Delegates

The conference will be hosted at Hotel Chancery Pavilion, a 5 Star Luxury Business Hotel, located in the heart of the city.

PAST SPONSORS

We expect to see a very similar audience profile as Agile India 2013

Number of Years of Agile Experience

Agile India 2013 Conference hosted a total of **904 attendees** over the 4 days. These attendees represented the following **195 different companies:**

99tests	ABB IDC	Accenture
Aconex India Pvt Ltd	Aditi Technologies	Aditya Birla Minacs IT services
Agile Developer, Inc.	AgileFAQs	Alcatel Lucent India
Alliance Global Services	Allscripts Healthcare Solutions	Allscripts India Pvt Ltd
Altair Engineering	AppDev	Aricent Technologies
ASCI	Aspire	Atex
Atlassian	BA Continuum India Pvt Ltd	Bank of America
BKTB Infosolutions Pvt. Ltd.	BMC Software	BNP Paribas India Solutions
Bwin.Party	C-SAM India Solutions Pvt Ltd	Centurylink Technologies India
CGI Inc	Change Vision, Inc.	Cisco Systems
Clear2Pay	Cleartrip	Cognizant Technology Solutions
Collabnet Software Pvt Ltd	Comakers	CommonFloor
Comviva Technologies	ConceptBytes Consulting	Consultant
Crest Premedia	Crisp	CSC
Curbralan	Cybage Software Pvt. Ltd.	Deinersoft, Inc.
Dell India R & D	Dell International Services India Pvt Ltd	Deloitte Consulting
Dev Bootcamp	Digiata	Digite Inc.
Directi Internet Solutions Pvt. Ltd.	Direction Software Solution	DuraSoft

Edventure Labs	eGain Communications	Enteleki Technology Solutions
Envestnet Asset Management	Equal Experts	Ericsson
ESBU	Exelplus Services	Exilesoft Pvt Ltd
Fiberlink Software Pvt Ltd	FICO India	Fidelity Business Services India
Fidelity Worldwide Investment	Fred George Consulting	Freelancer
GE Appliances & Lighting	GE Energy Management	GE Healthcare
GE India	GembaTech	GSU
HCL Technologies Ltd	Host Analytics Software Pvt Ltd	Huawei Technologies
IBM India Pvt Ltd	Independent Consultant	IIT, Kanpur
InfoQ	Infosys Limited	Infotech Enterprises Limited
InMobi	Ino software solutions	InRhythm
Institut Agile	Inteamo innovations	IntelliGrape Software Pvt. Ltd.
Intense Technology	Intergraph Consulting Pvt Ltd	Intuit
Invision	IVY COMPTECH	John Deere India Pvt Ltd
JP Morgan	Juniper Networks	Khanyisa Real Systems
KulChitr	Lean Mantra	Leanpitch Technologies Pvt Ltd
Linda Rising LLC	MailOnline	Maxheap technologies
McAfee	McFadyen Solutios	McKinsey & Co
MEDIA iQ Digital	Mindtree Limited	Monsanto India IT
Moolya Software Testing	MSCI	Multunus Software Pvt Ltd
Napa Software Services India	National University of Singapore	Navteq India Pvt Ltd
NDS Services Pay TV Limited	Ness Technologies India Pvt Ltd	NIIT Technologies Ltd
Nokia Location & Commerce	Novell	Ostrya Labs
Pitney Bowes Software	Pixelogue	PM Power Consulting Pvt Ltd
PMI	PONDICHERRY UNIVERSITY	Poppendieck.LLC
Prowareness	Pulse Energy	Qualcomm India Pvt Ltd
Rakuten Ichiba	Rally Software Development	Reaktor
Renatus Consultants	Rotary International Infotech	S.I. Systems
Saab India Technology	Sabre Holdings	SAP Labs
Sapient	SAS R&D, India	Satyam
Schneider Electric India	SCIT	SCRUMguides
Sears Holdings India	Shah Abdul Latif University	Shop Smart Inc/BradsDeals.com
Shoptree Technologies Pvt Ltd	ShuHaRi Agile	Siemens Technology and Services
Siemens, CT DC AA	Silver Stripe Software	Simpthings
Societe Generale	Software Artisan	SolutionsIQ

Springer	SSN College of Engineering	Still Point Software
Stixis Technologies	sumHR	Support
Symphony Teleca Corporation	Synerzip Softech Inida Pvt Ltd	Tata Consultancy Services
TenXperts Technologies	Tesco Hindustan Service Centre	The Advisory Board Company
Thomson Reuters	ThoughtObjectz LLC	ThoughtWorks
Toboc International / Deals	Transcendence Corporation	U2opia Mobile Pvt Ltd
UNICOM	UNOPS	Valtech India
Valueinnova LLC	Velammal Engineering College	Visteon
VMware India	Volvo India Pvt LTd	Walmart Global Technology Services
Waseda University	Watchy	Wipro Technologies
Xicora Consultants	Yahoo India Pvt Ltd	Yellowtail Software
Yodlee	YourBus	Zenbilling

We had participants with **320 different roles** at the conference:

Account Manager	Advisory Technical Analyst	Agile & IT Process Consultant
Agile and Lean Coach	Agile Coach	Agile Coach and Lead Engineer
Agile Coach and Scrum Trainer	Agile Coach/Scrum Master	Agile Consultant & Coach
Agile Head Coach	Agile Project Manager	Agile Strategist & Coach
Application Development Lead	Architect	Assistant Manager – Quality
Assistant Professor	Assistant Vice President	Associate
Associate Architect	Associate Architect – QC	Associate Manager
Associate Manager Development	Associate Principal Architect	Associate Professor
Associate Project Manager	Associate Software Developer	Associate Test Architect
Associate Vice President	Blackbelt	BUSINESS ANALYST
BUSINESS CONSULTANT	Business Manager	CEO
CFO	Cheif Consultant, Agile Coach and Trainer	Chief Architect & Head – Central Architecture Group
Chief Manager	Chief Project Officer	Chief Technical Lead
Chief Technology Officer	Client Principal	Co-Founder
Co-Founder & Managing Director	Co-Founder and CEO	Coach
CoE Lead – Agile SW engg and Web Technologies	Commander	Consultant
COO	CTO	Delivery Manager
Delivery Manager – Testing	Deputy General Manager	Designer/Founder
Developer	Development Engineer	Development Manager
Development Team Lead	Development Vice President	DGM
Director	Director – Engineering	Director – Enterprise Architecture & Core

		Technology
Director – Product Development	Director – Products	Director – Quality
Director – Software Development	Director and Software Architect	Director Engineering
Director ePlatform Development	Director of Enterprise, Enterprise Applications	Director of Programme Management
Director Sales	Director Software Engineering	Director, India Sales
Director, Product Marketing	Director, Wireless Division	Engineer
Engineering – Director	Engineering Best Practice Specialist	Engineering Lead
Engineering Manager	Engineering Sr Director	Enterprise Agile Coach
Enterprise Agile Coach, Delivery Manager	Enterprise Architect	EVP & CTO
Executive Manager	Expert Software Engineer	Founder
Founder, Director	Free Agent	Function House Head
General Manager	General Manager – PMO	General Manager – Quality
General Manager – Software Development	Globla Operations Director	Group Development Manager
Group Manager	Group Manager – Consulting	Group Manger
Group Product and Technology Director, Technology	Group Program Manager	Group Project Manager
Group Technology Director, Technology	Head – Enterprise Architect	Head – India Consulting
Head – IT Quality & Tools	Head – Quality & Process	Head – Tools Group
Head – IT,Defence and Aerospace markets	Head Marketing	Head of Engineering
Head of Project Management	Head Product Manager – Partner Management	HR Executive
ICT Development Team Lead	Independent consultant	India Sales Manager
Inside Sales Manager	Integration Manager	IT Architect
Lead – Development and Testing	Lead Analyst	lead application developer
Lead Business Analyst	Lead Consultant	Lead Developer
Lead Engineer	Lead Enterprise Architect	Lead Executive Quality
LEAD HR	Lead Product Develper	Lead Programmer
Lead Software Architect	Lead Software Developer	Lead Software Engineer
Lead Software QA Engineering	Lead-Quality Assurance	Lead-Software Engineer
Leader Engineer	Lecturer	Management and Organizational-design Consultant
Manager	Manager – Projects	Manager – QA
Manager – Software Development	Manager – Software Engineering	Manager – Software Quality Engineering
Manager Projects	Manager Sales	Manager, OPERATIONAL EXCELLENCE

Manager, R&D Program Management	Managing Director	MANAGING DIRECTOR & CHIEF EXECUTIVE OFFICER
Managing Director & Chief Technology Officer	Manual QA Engineer	Market Principal
Master Shifu	Mentor-Coach	MTS
Offshore Development Manager	Operations Manager	Owner
Partner	PhD Student	Portfolio Manager
Practice Head – Microsoft and Agile Transformation Services	Practice Lead – QA	Pre-Sales Consultant
President	Principal	Principal Agile Coach
Principal Agile Coach & Manager-Consulting	Principal Architect	Principal Consultant – QA
Principal Consultant & Agile Coach	Principal Software Engineer	Product Architect
Product Developer	Product Development Manager	Product Lead
Product Manager	Product Manager, Platform & Analytics	Product Owner
Product Owner – Non Functional Requirement's	Product Owner/Technical Lead	Professor
Program Director	Program Director – BSC	Program Manager
Program Manager – Core Map Products	Program Manager – QA	Program Manager Quality
Program Mnager – QA	Project Lead	Project Lead and Scrum Master
Project Manager	Project Quality Manager	Projects Manager
PSC	PSE	QA Engineer
QA Lead	QA Manager	QA Project Lead
QA Technical Lead	Quality Manager	R&D Director
R&D Lead Project Manager	Release Manager	Research Engineer
RESEARCH SCHOLAR	Ruby on Rails Programmer	SAP Practice Manager
SBU Head	Scrum Master	Scrum Trainer and Agile Coach
SE	Self	Senior Agile Project Manager
Senior Architect	Senior Business Analyst	Senior Consultant
Senior Developer	Senior Director	Senior Engineer
Senior Engineer – QA	Senior Engineer, BSP	Senior Engineering Manager
senior executive – quality	Senior Group Manager	Senior IT Project Management
Senior Lecturer	Senior Manager	Senior Manager – Consulting
Senior Manager – Creative	Senior Manager – QA	Senior Manager – Software Development
Senior Manager – Technical Group Head	Senior Manager – User Experience	Senior Manager Engineering
Senior Manager Technology	Senior Manager- Test Engineering	Senior Manager-Technical Group head
Senior Manager, Agile Coach	Senior Member – Technical Staff	Senior Member Technical Staff

Senior Performance Lead	Senior Program Manager	Senior Product Manager
Senior Program Manager	Senior Project Lead	Senior Project Manager
Senior Project Manager – Infosys Tools Group	Senior QA Engineer	Senior QA Lead
Senior QA Manager	Senior Quality Assurance Engineer	Senior Software Architect
Senior Software Developer	Senior Software Development Engineer	Senior Software Engineer
Senior Software QA Engineer	Senior Systems Analyst	Senior Systems Specialist
Senior Technical Architect	Senior Technical Lead	Senior Technical Manager
Senior Technical Specialist	Senior Test Manager	Senior Vice President
Service Manager	Software Architect	Software Artisan
Software Developer	Software Developer (Embedded System)	Software Development Manager
Software Engineer	Software Engineering Sr Mgr	Software Manager
Software Manager – Technical Writing	Software Product Manager	Solutions Architect
Specialist	SSE	Staff Engineer
Strategy and New Product Development	Student	Supervisor Software Development
Systems Analyst	Team Lead	Team Lead – Product Affiliates
Team Lead Software Development	Team Manager	Tech Fellow
Technical Architect	Technical Director – Software Development	Technical Leader
Technical Leader / Scrum Master	Technical Product Manager	Technical Project Lead
Technical Specialist	Technologist	Test Engineer
Test Engineer Manager	Test Lead	TEST MANAGER
Tester	UI Engineer	Vice President
Vice President – Engineering and Site Operations	Vice President – Global Agile Strategies	Vice President – Value Engineering
Vice President, Process Design Consultant	VP – Corporate Relations	VP & GM – APAC Sales
VP Market Development	VP Solutions	

Participants from **25 different countries** participated in the conference:

Australia	Brazil	Canada	China	Denmark
Egypt	Finland	France	Germany	Gibraltar
India	Indonesia	Israel	Japan	Malaysia
New Zealand	Pakistan	Russia	Singapore	South Africa
SriLanka	Sweden	Ukraine	United Kingdom	United States

Premier Exhibition Opportunities:

Title Sponsor   ₹11,00,000 INR or $20,000 USD*   Soldout!

Title benefits include:

- **3x2 Meters Exhibit Booth Space in premier location**
- Logo(s) shared on Conference Lanyard (or 50%)
- Registration badges will display your company logo
- Premier advertisement in Conference Program Guide
- Conference Bag will display your company logo
- Opportunity to run a special contest during the conference
- 10 Complimentary Conference Registrations (This is the total number of included registrations - booth workers must be registered at the conference.)
- Bag insert (6 A4-Pages [12 sides] - Literature or SWAG) (Insertions require pre-approval)
- 200 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in selected onsite materials (banners, slideshow, etc)
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Conference T-Shirt will display your company logo
- Conference videos will show your company logo
- Logo Hot link from the Agile India 2014 website to your company home page
- 1 email message sent to attendees on your behalf (attendees may opt out)

Theme Sponsor ₹7,00,000 INR or $12,750 USD* Last 2 left!

Theme benefits include:

- 2x2 Meters Exhibit Booth Space in premier location
- Registration badges will display your company logo on theme-specific day
- Premier advertisement in Conference Program Guide
- Opportunity to run a special contest during the conference
- 5 Complimentary Conference Registrations (This is the total number of included registrations - booth workers must be registered at the conference.)
- Bag insert (4 A4-Pages [8 sides] - Literature or SWAG) (Insertions require pre-approval)
- 200 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in selected onsite materials (banners, slideshow, etc)
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Conference T-Shirt will display your company logo
- Conference videos will show your company logo
- Logo Hot link from the Agile India 2014 website to your company home page
- 1 email message sent to attendees on your behalf (attendees may opt out)

Gold Sponsor ₹5,00,000 INR or $9,100 USD* Soldout!

Gold benefits include:

- Standard 2x2 Meters Exhibit Booth Space
- Standard advertisement in Conference Program Guide
- 4 Complimentary Conference Registrations (This is the total number of included registrations - booth workers must be registered at the conference.)
- Bag insert (3 A4-Pages [6 sides] - Literature or SWAG) (Insertions require pre-approval)
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in selected onsite materials (banners, slideshow, etc)
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Conference T-Shirt will display your company logo
- Logo Hot link from the Agile India 2014 website to your company home page
- 1 email message sent to attendees on your behalf (attendees may opt out)

Conference Bag ₹3,00,000 INR or $5,500 USD* Soldout!

Conference Bag benefits include:

- Exclusive placement of your company logo on one side of the Conference Bag [Agile India 2014 Title Sponsors, Conference logo & ASCI logo on reverse]
- 1 Complimentary Conference Registration
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Agile India 2014 website to your company home page

Conference T-Shirt ₹3,00,000 INR or $5,500 USD* Soldout!

Conference T-Shirt benefits include:

- Exclusive placement of your company logo on left sleeves of the Conference T-Shirt
- 1 Complimentary Conference Registration
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Agile India 2014 website to your company home page

Agile Book   ₹3,00,000 INR or $5,500 USD*   Exclusive! (Limited to 1)

Agile Book benefits include:

- We'll select a latest, popular Agile book and hand it over to all the attendees in their delegate kits. There will be an exclusive placement of your company or product logo on one corner of the book and a one-page ad inside the book.
- 1 Complimentary Conference Registration
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Agile India 2014 website to your company home page

Conference Notepad ₹2,00,000 INR or $3,650 USD* Exclusive! (Limited to 1)

Conference Notepad benefits include:

- We'll select a premier quality notepad and hand it over to all the attendees in their delegate kits. There will be an exclusive placement of your company or product logo on the notepad.
- 1 Complimentary Conference Registration
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Agile India 2014 website to your company home page

Conference Pen   ₹2,00,000 INR or $3,650 USD*   Exclusive! (Limited to 1)

Conference Pen benefits include:

- We'll select a fine metal ball-pen and hand it over to all the attendees in their delegate kits. Your company or product name will be engraved on the pen.
- 1 Complimentary Conference Registration
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Agile India 2014 website to your company home page

Reception ₹2,00,000 INR or $3,650 USD* Limited to 3, one per reception!

Reception benefits include:

- Your company logo will be prominently displayed on a large banner during the reception
- Opportunity to address the gathering (30 mins talk) (**strictly no marketing talk.**)
- Exclusive invitation cards will be handed out to all delegates with your company logo
- 1 bag insert (1 A4-Page [2 sides] - Literature or SWAG) (Insertions require pre-approval)
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)

Lunch/Meal ₹1,00,000 INR or $1,850 USD* Limited to 4, one per lunch!

Lunch/Meal benefits include:

- Your company logo will be prominently displayed on a large banner during lunch breaks
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)

Track Sponsor ₹1,00,000 INR or $1,850 USD*
Exclusive Limited to 12, one per track per day!

Track benefits include:

- Your company logo will be prominently displayed in the sponsored track room
- Standard advertisement in Conference Program Guide
- 50 Word Description on website and in conference program guide
- 1 bag insert (2 A4-Pages [4 sides] - Literature or SWAG) (Insertions require pre-approval)

A La Carte

Opportunities include:

2 A4-Page Bag Insert	₹75,000 INR*	Full page Ad in Program Guide	₹75,000 INR*
Logo on T-shirt	₹50,000 INR*	1/2 page Ad in Program Guide	₹50,000 INR*
Logo on Website	₹50,000 INR*	1/4 page Ad in Program Guide	₹25,000 INR*

* 12.36% service tax applicable on these amounts.

Have we missed something? Have something else in mind?
Let naresh@agileindia.org know!

SPONSOR PLEDGE FORM

We hereby pledge support in the amount of:
Sponsorship Level Description   **Amount**

_____   _____

Instructions: Complete all sections. Sign and email a scanned copy to naresh@agileindia.org. Read and initial the Policies & Regulations page. Please make a copy for your files. Upon acceptance, we will e-mail a sponsorship confirmation / instruction packet to you.

Please Complete: Date_____

Company Name_____

Contact_____ Title_____

Street Address _____

City_____State_____ Zip_____

Country_____ Email_____

Phone_____Fax_____

**Exclusive Point of Contact for fulfillment:

email/phone_____

PAYMENT & CANCELLATION POLICY:

In regards to the opportunity of sponsoring the Agile India 2014 Conference, and for the privileges provided by the related to Sponsorship Level _____, and according to the policies governing sponsorships as printed in the attached Policies & Regulations, and which are part of this agreement, we promise to pay at least 50% of the total Sponsorship Amount (_____) within 30 days of signing with the remainder due by September 1, 2013. Agreements received after September 1, 2013 must include full payment.

All requests for sponsorship cancellation must be received in writing. If Agile Software Community of India receives a written request for cancellation on or before September 1, 2013, the sponsor will be liable for 50% of the total sponsorship pledge. For cancellations received after September 1, 2013, sponsors are liable for 50% of the total sponsorship pledge plus 100% of cost of exhibitor space that was reserved.

All payments must be made in Indian Rupees OR US Dollars.

METHOD OF PAYMENT:

__ Cheque

__ Demand Draft

__ Online Transfer (Domestic)

__ International Wire

ASCI has appointed AgileFAQs as the event managers for this conference.

All cheque/DD must be drawn in favor of **Agile FAQs Technology Private Limited** payable at Bangalore.

Please note that there will be a 12.36% service tax applicable on all sponsorship payments.

Return Forms to:

Naresh Jain,
Vice Chairman,
Agile Software Community of India

SCAN or PDF to: **naresh@agileindia.org**

Cheques/DD can be mailed to:

Naresh Jain
Agile FAQs Technology Pvt. Ltd.
No.82, 3rd Floor Jumma Masjid Road
Avenue Road Cross,
Bengaluru - 560002
Email: naresh@agilefaqs.com (preferred)
Ph No. +91 99309 33302 (emergency)

Agile India 2014 CONFERENCE SPONSORSHIP AGREEMENT / POLICIES AND REGULATIONS

This form indicates the policies and regulations set forth as part of the contract for Sponsorship with the Agile Software Community of India and its organizing committee, hereinafter referred to as ASCI, for the Agile India 2014 Conference being held in Bangalore on February 26 – March 1, 2014.

ASCI reserves the sole right to render all interpretations, amend and enforce these policies and regulations and to establish any and all further regulations not specifically covered below to assure the general success and well being of the conference. ASCI reserves the right to decline, prohibit, deny any sponsorship which in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

SPONSOR PAYMENT
A minimum of 50% must be paid within 30 days of signing. The balance will be due by September. 1, 2013. All agreements received after September. 1, 2013 must include full payment. Your company logos will be uploaded on the conference website, only after the initial payments are received. Any deviations from this provision, including but not limited to acceptance of late payments specified herein, shall not be construed as a waiver of rights to cancel a sponsor's contract for such non-compliance. Delays in payment may result in missed marketing deadlines and sponsor exclusion from marketing campaigns and advertising opportunities.

CANCELLATION AND REFUNDS
All cancellations of sponsorship must be received in writing. If ASCI receives a written request for cancellation of sponsorship on or before September. 1, 2013, the sponsor will be liable for 50% of the total sponsorship canceled. For cancellations received after September. 1, 2013, sponsors are liable for 50% of the total sponsorship pledge plus 100% of cost of exhibitor space that was reserved.

EXHIBIT SPACE AND COMPLIMENTARY REGISTRATIONS
A sponsor who chooses exhibit space as a sponsor privilege or through payment will be required to sign an Exhibitor Application and abide by the General Rules and Regulations for exhibiting.

AUTHORIZED REPRESENTATIVE
The sponsoring organization assumes responsibility for its authorized representative to follow all contract Rules and Regulations.

INDEMNIFICATION
Sponsor agrees that it will indemnify and hold and save ASCI whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or averted against ASCI on account of injury or damage to person or property to the extent that any such damage of injury may be incident to, arise out of, or be caused by an act, omission, negligence or misconduct on the part of Sponsor or any of its employees, or when any such injury or damage is the result of the violation by Sponsor or any of its employees of any law, ordinance or governmental order. Sponsor covenants and agrees that

in case ASCI shall be made a part to any litigation commenced by or against Sponsor in relation to the aforementioned indemnification/hold harmless then

Sponsor shall and will pay all costs and expenses, including reasonable lawyer's fees and court costs, incurred by or imposed upon ASCI by virtue of any such litigation.

The Exhibitor assumes all responsibility for their exhibit booth including theft, accidents and injuries.

WAIVER
ASCI shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by an authorized ASCI organizing committee member. No delay or omission by ASCI is in exercising any of its right shall operate as a waiver of such rights and waiver of rights in writing on one occasion shall not be construed as consent to, or a waiver of any right or remedy on any future occasion.

LAWYER'S FEES
Should ASCI or the Sponsor find it necessary to employee a lawyer to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, the prevailing party shall be entitled to recover from the other party all reasonable costs, charges, and expenses including lawyer's fees.

SOCIAL FUNCTIONS / SPECIAL EVENTS
Any social function or special event planned by a sponsoring organization, to take place during the Conference, must be approved by ASCI.

OTHER REGULATIONS
Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of ASCI. ASCI shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of sponsors. Each sponsor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

Agreed to by:_____ Date:_____