



AGILE INDIA 2013

BANGALORE

Feb 26th - March 4th 2013

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[THE CONFERENCE]

+ ABOUT AGILE INDIA +



Agile India 2013 is Asia's *Largest & Premier International* conference on Agile, Lean and Patterns.

- 1 **Learn** from experts like Craig Larman, Mary Poppendieck, Rebecca Parsons, Fred George, Jeff Patton, Jez Humble, Linda Rising, Naresh Jain, Neal Ford, Venkat Subramaniam and many other [Agile Thought Leaders](#)...
- 2 **Network & share** your knowledge and experience with over 1500 international delegates from literally every software company practicing or exploring Agile & Lean.
- 3 **Explore** diverse and interesting solutions and contribute to the future of Agile software development.



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+AGILE INDIA 2013: AGENDA+



February 2013

March 2013

Tue 26	Wed 27	Thu 28	Fri 1	Sat 2	Sun 3	Mon 4
● Agile India 2013 Workshops					● GuruPLoP Conference	
	● Management Agility Conference		● Technical Agility Conference			

📌 **26th Feb - 2nd March:** 13 Paid Workshops from our international experts.

📌 **27th-28th Feb:** Management Agility Conference topics ranging from Agile Product Management, Leadership & Org. Transformation, Enterprise Agile, Lean Startups, Agile Outsourcing & Product Discovery.

📌 Targeted at Founders, CxO, Executives, Managers & Product Owners/Managers.

📌 **1st-2nd March:** Technical Agility Conference topics ranging from Agile Development & Testing Practices, Agile Requirements, Craftsmanship, DevOps, Coaching and Mentoring.

📌 Targeted at Testers, Developers, Analysts, UX Designers, Architects & Dev-Ops.

📌 **3rd-4th March:** GuruPLoP - the first Indian conference on Patterns & Patterns languages of Program.

📌 Targeted at Pattern authors and others who are interested in identifying & writing Patterns.

+ AGILE 2012 PARTICIPANTS +



750 Professionals with 337 unique roles from 228 different Companies from 21 Countries



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+CONFERENCE PROGRAM+

<http://agileindia.org/ai2013> or <http://bit.ly/ViOr2s> (PDF)



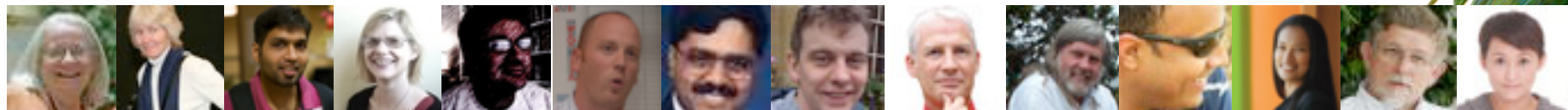
Wed, Feb 27	Thu, Feb 28	Fri, Mar 1	Sat, Mar 2	Topics - Levels - Types - Recommended - My Schedule (0)	Wed, Feb 27	Thu, Feb 28	Fri, Mar 1	Sat, Mar 2	Topics - Levels - Types - Recommended - My Schedule (0)		
01:30	<div>User Stories & Story Mapping Demystified</div> <div>Agile Product Management</div> <div></div> <div>Jeff Patton</div> <div>Attend</div> <div>01:30 PM - 02:30 PM</div>	<div>Are We There Yet?</div> <div>Culture, People and Teams</div> <div></div> <div>Aslam Khan</div> <div>Attend</div> <div>01:30 PM - 02:30 PM</div>	<div>Drink Lean from the Source - Learning Kaizen from Toyota</div> <div>Lean Principles and Practices</div> <div></div> <div>Kenji Hirabayashi</div> <div>Attend</div> <div>01:30 PM - 02:30 PM</div>	<div>Kanban and Scrum - Making the Most of Both</div> <div>Coaching and Mentoring</div> <div></div> <div>Henrik Kniberg</div> <div>Attend</div> <div>01:30 PM - 02:30 PM</div>	<div>Lightning Talk</div> <div>Lightning Talk</div> <div></div> <div>Attend</div> <div>01:30 PM - 03:00 PM</div>	01:30	<div>Enabling Continuous Delivery With Evolutionary Architecture</div> <div>Agile Development Practices</div> <div></div> <div>Rebecca Parsons</div> <div>Attend</div> <div>01:30 PM - 03:00 PM</div>	<div>Everybody Wants Change, but Nobody Likes to Be Changed</div> <div>Coaching and Mentoring</div> <div></div> <div>Henrik Kniberg</div> <div>Attend</div> <div>01:30 PM - 02:30 PM</div>	<div>Poka Yoke: The Science of Mistake Proofing in Software</div> <div>Agile Development Practices</div> <div></div> <div>Gurpreet Luthra</div> <div>Attend</div> <div>01:30 PM - 02:00 PM</div>	<div>Product Demos</div> <div>Lightning Talk</div> <div></div> <div>Attend</div> <div>01:30 PM - 02:00 PM</div>	<div>Open Space</div> <div>Open Space</div> <div></div> <div>Attend</div> <div>01:30 PM - 03:00 PM</div>
02:30	<div>Building Effective Customer Feedback Loops</div> <div>Agile Product Management</div> <div></div> <div>Sherif Mansour</div> <div>Attend</div> <div>02:30 PM - 03:00 PM</div>	<div>Less is more! Team size and productivity</div> <div>Culture, People and Teams</div> <div></div> <div>Ebin John Poovathary</div> <div>Attend</div> <div>02:30 PM - 03:00 PM</div>	<div>Take Two Beads and Call Me in the Morning - Managing Software Projects Better</div> <div>Leadership and Org Transformation</div> <div></div> <div>Howard Deiner</div> <div>Attend</div> <div>02:30 PM - 03:00 PM</div>	<div>How to avoid failure or rescue a failing adoption</div> <div>Culture, People and Teams</div> <div></div> <div>Masa K Maeda</div> <div>Attend</div> <div>02:30 PM - 03:00 PM</div>		02:00			<div>The Unmet Challenge of Craft - Mastery</div> <div>Craftsmanship</div> <div></div> <div>David West</div> <div>Attend</div> <div>02:00 PM - 03:00 PM</div>	<div>Agile Hardware Development</div> <div>Agile Development Practices</div> <div></div> <div>Joe Justice</div> <div>Attend</div> <div>02:00 PM - 03:00 PM</div>	
03:00	03:00 PM - 03:15 PM Coffee/Tea 15 min					02:30	<div>Closing the Loop - DevOps and Agility in Production</div> <div>DevOps</div> <div></div> <div>Ryan Thomas</div> <div>Attend</div> <div>02:30 PM - 03:00 PM</div>				
03:15	<div>Deception and Estimation: How We Fool Ourselves</div> <div>Agile Product Management</div> <div></div> <div>Linda Rising</div> <div>Attend</div> <div>03:15 PM - 04:15 PM</div>	<div>Individuals and Interactions over Processes and Tools</div> <div>Culture, People and Teams</div> <div></div> <div>Kevin Henney</div> <div>Attend</div> <div>03:15 PM - 04:15 PM</div>	<div>Managing Large-scale Agile Transformations - Experiences at Yahoo!</div> <div>Leadership and Org Transformation</div> <div></div> <div>Tathagat Varma</div> <div>Attend</div> <div>03:15 PM - 04:15 PM</div>	<div>Kanban for Startups</div> <div>Lean Startup</div> <div></div> <div>Siddharta Govindaraj</div> <div>Attend</div> <div>03:15 PM - 04:15 PM</div>	<div>Open Space</div> <div>Open Space</div> <div></div> <div>Attend</div> <div>03:15 PM - 05:30 PM</div>	03:00	03:00 PM - 03:15 PM Coffee/Tea 15 min				
04:30	<div>Pivoting Mid-Flight - An Experience Report</div> <div>Lean Startup</div> <div></div> <div>Owen Rogers</div> <div>Attend</div> <div>04:30 PM - 05:30 PM</div>	<div>Living With the Black Swans</div> <div>Leadership and Org Transformation</div> <div></div> <div>Mary Poppendieck</div> <div>Attend</div> <div>04:30 PM - 05:30 PM</div>	<div>Inverting the Testing Pyramid</div> <div>Agile Testing and Quality Assurance</div> <div></div> <div>Naresh Jain</div> <div>Attend</div> <div>04:30 PM - 05:30 PM</div>	<div>Enough About Toyota, Let's Talk Apple</div> <div>Lean Principles and Practices</div> <div></div> <div>David Hussman</div> <div>Attend</div> <div>04:30 PM - 05:15 PM</div>		03:15	<div>Micro-Service Architecture</div> <div>Agile Development Practices</div> <div></div> <div>Fred George</div> <div>Attend</div> <div>03:15 PM - 04:15 PM</div>	<div>Refactor Your Language Knowledge Portfolio: We Are What We Can Code in</div> <div>Craftsmanship</div> <div></div> <div>Venkat Subramaniam</div> <div>Attend</div> <div>03:15 PM - 04:15 PM</div>	<div>The Power of Retrospection</div> <div>Culture, People and Teams</div> <div></div> <div>Linda Rising</div> <div>Attend</div> <div>03:15 PM - 04:15 PM</div>	<div>Making Sense of Agile Design Practices s.k.a Bugs in the Brain</div> <div>Craftsmanship</div> <div></div> <div>Laurent Bossavit</div> <div>Attend</div> <div>03:15 PM - 04:15 PM</div>	<div>Open Space</div> <div>Open Space</div> <div></div> <div>Attend</div> <div>03:15 PM - 04:15 PM</div>
05:15						04:30	<div>Test-Driven Decoupling</div> <div>Agile Development Practices</div> <div></div> <div>Owen Rogers</div> <div>Attend</div> <div>04:30 PM - 05:30 PM</div>	<div>BDD - Behavior Driven Development</div> <div>Craftsmanship</div> <div></div> <div>Naresh Jain</div> <div>Attend</div> <div>04:30 PM - 05:30 PM</div>	<div>Abstracting the Complexity and Legacy of JIRA</div> <div>Mobile Development</div> <div></div> <div>Nick Pellow</div> <div>Attend</div> <div>04:30 PM - 05:30 PM</div>	<div>The Need for Build Speed (ADP)</div> <div>Craftsmanship</div> <div></div> <div>Lasse Koskela</div> <div>Attend</div> <div>04:30 PM - 05:30 PM</div>	<div>Open Space</div> <div>Open Space</div> <div></div> <div>Attend</div> <div>04:30 PM - 05:30 PM</div>
05:30	<div>BoF</div> <div>Leadership and Org Transformation</div> <div></div> <div>Attend</div> <div>05:30 PM - 06:30 PM</div>	<div>Fish Bowl</div> <div>Culture, People and Teams</div> <div></div> <div>Attend</div> <div>05:30 PM - 06:30 PM</div>	<div>BoF</div> <div>Coaching and Mentoring</div> <div></div> <div>Attend</div> <div>05:30 PM - 06:30 PM</div>	<div>Product Demos</div> <div>Agile Product Management</div> <div></div> <div>Attend</div> <div>05:15 PM - 06:30 PM</div>	<div>Open Space</div> <div>Open Space</div> <div></div> <div>Attend</div> <div>05:30 PM - 06:30 PM</div>	05:30	<div>BoF</div> <div>Agile Development Practices</div> <div></div> <div>Attend</div> <div>05:30 PM - 06:30 PM</div>	<div>Fish Bowl</div> <div>Craftsmanship</div> <div></div> <div>Attend</div> <div>05:30 PM - 06:30 PM</div>	<div>BoF</div> <div>Mobile Development</div> <div></div> <div>Attend</div> <div>05:30 PM - 06:30 PM</div>	<div>Product Demos</div> <div>Lean Startup</div> <div></div> <div>Attend</div> <div>05:30 PM - 06:30 PM</div>	<div>Open Space</div> <div>Open Space</div> <div></div> <div>Attend</div> <div>05:30 PM - 06:30 PM</div>

LEARN

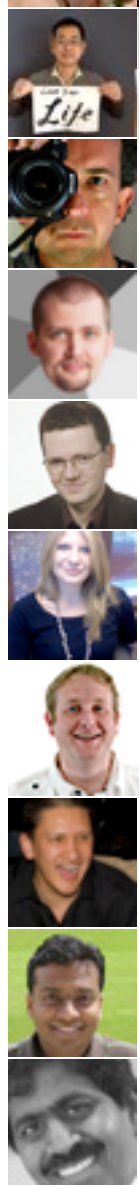
SHARE

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+ OUR SPEAKERS +



Agile India 2013 is proud to present global Thought Leaders in Agile, Lean & Patterns from **14 countries under one roof.**
Don't miss this once-in-a-lifetime opportunity to learn from these international experts!





OPEN SPACE



Take Charge! Indulge in some brilliant conversations.



+CONFERENCE WORKSHOPS+

Don't miss your **opportunity** to get **trained and mentored** directly by the **experts**.



The Fastest Learner Wins ☞



Mary Poppendieck 
Tom Poppendieck 

19 Seats Left

0

Rs. 15000 (1 Day)

🕒 Mar 1, 9:00 AM - Mar 1, 6:00 PM

Passionate ProductOwner (CSPO) ☞



Jeff Patton 

13 Seats Left


0

Rs. 25000 (2 Days)

🕒 Mar 1, 9:00 AM - Mar 2, 6:00 PM

Certified ScrumMaster ☞



Craig Larman 

15 Seats Left

0

Rs. 25000 (2 Days)

🕒 Mar 1, 9:00 AM - Mar 2, 6:00 PM

Honing Technical Practices To Realize Sustainable Agility ☞



Venkat Subramaniam 

12 Seats Left

0

Rs. 15000 (2 Days)

🕒 Feb 27, 9:00 AM - Feb 28, 6:00 PM

Kanban for Success ☞



Masa K Maeda 

20 Seats Left

0

Rs. 10000 (1 Day)

🕒 Feb 26, 9:00 AM - Feb 26, 6:00 PM

Test Driven Development Applied ☞



Lasse Koskela 

22 Seats Left


0

Rs. 10000 (1 Day)

🕒 Feb 28, 9:00 AM - Feb 28, 6:00 PM

Architecture with Agility ☞



Kevlin Henney 

15 Seats Left

0

Rs. 5000 (0.5 Day)

🕒 Feb 28, 9:00 AM - Feb 28, 1:00 PM

Continuous Delivery ☞



Jez Humble 

11 Seats Left

0

Rs. 8000 (1 Day)

🕒 Feb 27, 9:00 AM - Feb 27, 6:00 PM

The Agile Enterprise ☞



David West 

19 Seats Left

0

Rs. 8000 (1 Day)

🕒 Feb 26, 9:00 AM - Feb 26, 6:00 PM

Playing Games for Fun and (Business) Profit ☞



Laurent Bossavit 

18 Seats Left

0

Rs. 10000 (1 Day)

🕒 Feb 28, 9:00 AM - Feb 28, 6:00 PM

Applied Kanban Thinking ☞



Karl Scotland 

19 Seats Left

0

Rs. 20000 (2 Days)

🕒 Mar 1, 9:00 AM - Mar 2, 6:00 PM

Problem-Solving and Decision-Making in Software Development ☞



Linda Rising 

12 Seats Left

0

Rs. 10000 (1 Day)

🕒 Feb 26, 9:00 AM - Feb 26, 6:00 PM

+CONFERENCE REGISTRATIONS+



▼ Conference Pass

1. **Management Agility Conference Pass** ➔
🕒 2013 Feb 27, 8:00 AM - Feb 28, 6:00 PM

Rs. 15000 ⓘ
Rs. 12500
Late Registration

22 Seats Left
0 ⬆️⬆️

2. **Technical Agility Conference Pass** ➔
🕒 2013 Mar 1, 8:00 AM - Mar 2, 6:00 PM

Rs. 15000 ⓘ
Rs. 12500
Late Registration

19 Seats Left
0 ⬆️⬆️

3. **GuruPLoP Conference Pass** ➔
🕒 2013 Mar 3, 8:00 AM - Mar 4, 6:00 PM

Rs. 14000 ⓘ
Rs. 12000
Late Registration

19 Seats Left
0 ⬆️⬆️

Conference Registration Pricing Slabs

#	Registration Type	Pass Price	Expiry Date
1	Super Early Bird Registration	Rs. 8000	Sold Out!
2	Early Bird Registration	Rs. 9000	Sold Out!
3	Smart Registration	Rs. 10000	Sold Out!
4	Late Registration	Rs. 12500	🕒 Feb 1, 2013
5	Last Minute Registration	Rs. 15000	🕒 Feb 26, 2013

DISCOUNTS

CATEGORY	DISCOUNT
Students & Academicians	20%
NGOs	20%
Co-Presenters	50%

GROUP/BULK BOOKING

(OFFLINE PAYMENT OPTIONS)

If you would like to register more than 5 participants, please contact sales@agilefaqs.com for details.

<http://booking.agilefaqs.com/view/index.php>

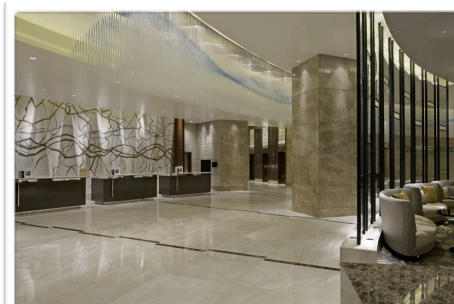
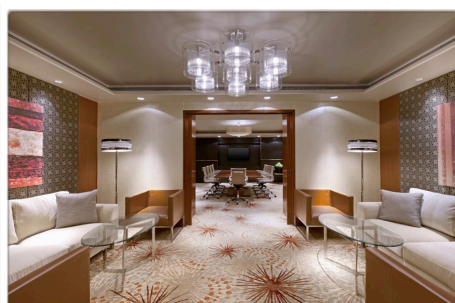
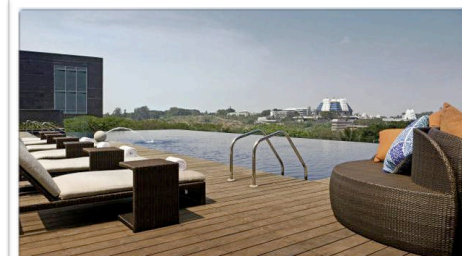
+AGILE INDIA 2013 VENUE+




**Sheraton
Bangalore**
HOTEL
AT BRIGADE GATEWAY



Sheraton Bangalore: Enjoy The Luxury 5 Star Experience



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+WHY AGILE MATTERS?+



WE LIVE IN A DYNAMIC WORLD THAT IS CONSTANTLY CHANGING AND EVOLVING. OUR TEAMS, PRODUCTS AND PROCESSES ALSO NEED TO ADAPT TO STAY AHEAD OF THE CHANGE.

Flexibility/Agility - Embracing change & working with evolving needs is a very integral part of agile software development.



Time-to-market - 80% of all market leaders were first to market. Agile development philosophy supports the notion of early and continuous delivery leading to higher revenue & better market-fit.



Building Quality In - Cross-functional collaboration, early demos, frequent integration & by making testing an integral part of the development cycle, agile delivers better quality products early.



Visibility - Agile's collaborative approach encourages active stakeholder involvement throughout the product's development. Providing an excellent visibility for stakeholders, both of the project's progress and the product itself.



Bringing joy back to software product development, where ever you are in the world!

+ WHY AGILE INDIA? +



Agile India is more than a conference, its a platform for practitioners from various companies to meet and network with other practitioners. We bring global thought leaders to impart knowledge, insights, share their ideas and latest research. By spearheading this initiative in Asia, ASCI is creating an unique opportunity for practitioners, agile coaches, thought leaders and tool vendors to support each other & collaboratively explore the future of Agile.

Provide Access To
Top-Notch International
Experts Under One Roof &
Gain Authentic Knowledge
On Agile & Lean Methods,
Directly From Them

Learn And Share The
Latest Trends, Practices
And Research In The Field
Of Agile & Lean Software
Development

Bring An International
Quality Conference To India
At An Affordable Price

We Live Diversity In
All Of Its Forms: Agile
Methods, Gender, Cultural,
Ideological. We Celebrate
The Differences And
Learn The Most From
All Of Them

Foster Deep
Connections To
Encourage Collaboration.
The Magic Is In The
Connectivity Of Our
Community And Building
A Sustainable
Community

+WHO IS IN THE ROOM?+



The **Agile India 2013 Conference** rooms will be filled with the best and brightest. Those that are looking to challenge and be challenged. Our conference thrives on change agents, thought leaders & influencers.

Attendees include **Founders, CxOs, Directors, Managers, Agile Coaches, Product Owners, Architects, User Experience Designers, Team Leads, and Engineers (Dev & Test)** from **220+ companies** from **21 countries**.



**Average Age:
24 – 45**



**Early Adopters and
Change Agents
Rather Than
Followers**

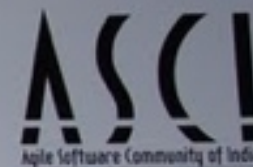


**Global Team Member.
Connectors Within
Their
Companies**

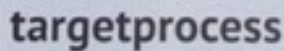
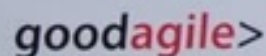
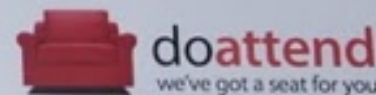
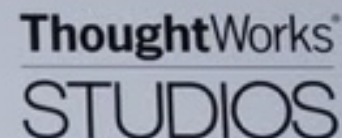
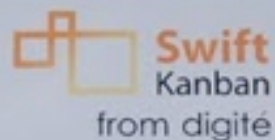
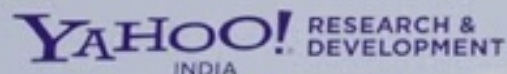


**Connected, Engaged
And Committed To
Company's
Success**

+AGILE 2012 SPONSORS+



INTERNATIONAL CONFERENCE ON AGILE AND LEAN SOFTWARE METHODS



+AGILE INDIA 2012 KEY STATS+



Agile India 2012 partnered with high profile sponsors **Agile Alliance, Valtech, Yahoo!, ThoughtWorks, MindTree, Digite, PMI** and **APMG**, featured 146 of the most influential people in the Agile and Lean Community. The conference was attended by over 750 attendees from 21 countries.



750
Global Attendees



64,073 Views
Video Archives



7,500+ Tweets
Globally Using
#AgileIndia2012
Hashtags



33,000+
Reached Through
Marketing Efforts



160,000+
Reached Through
PR Efforts



[Agile India 2013]

+AGILE 2013 SPONSORS+



+AGILE INDIA 2013 KEY STATS+



Agile India 2013 has partnered with **Rally Software, Atlassian, ThoughtWorks, Collabnet, Digite, PMI and APMG** as its sponsors, featured 40+ of the most influential people in the Agile and Lean Community. The conference will be attended by over 1500 attendees from 25 countries.



1,500
Global Attendees



100,000+ Views
Video Archives



25,000+ Tweets
Globally Using
#AgileIndia2013
Hashtags



50,000+
Reached Through
Marketing Efforts



275,000+
Reached Through
PR Efforts



For Additional Information, Please Contact:



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chair@agile2013.in or sales@agilefaqs.com