AGILE INDIA 2013

BANGALORE

Feb 26th - March 4th 2013

LEARN | SHARE | NETWORK

THE CONFERENCE

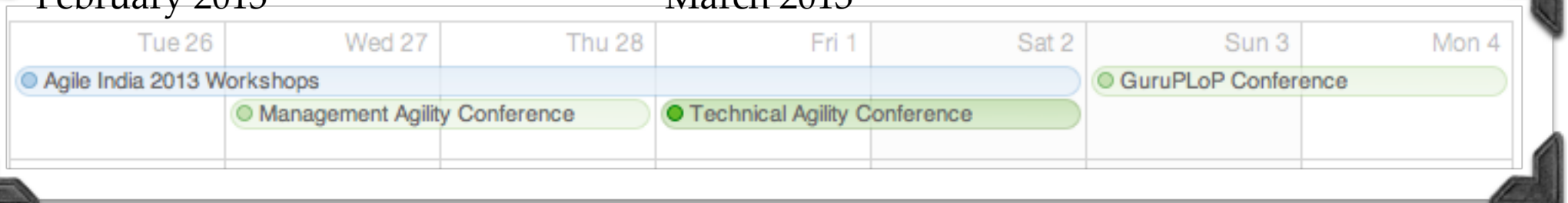
+ ABOUT AGILE INDIA +

Agile India 2013 | BENGALURU
INTERNATIONAL CONFERENCE ON AGILE AND LEAN SOFTWARE METHODS

Agile India 2013 is Asia's *Largest & Premier International* conference on Agile, Lean and Patterns.

1. Learn from experts like Craig Larman, Mary Poppendieck, Rebecca Parsons, Fred George, Jeff Patton, Jez Humble, Linda Rising, Naresh Jain, Neal Ford, Venkat Subramaniam and many other Agile Thought Leaders...
2. Network & share your knowledge and experience with over 1500 international delegates from literally every software company practicing or exploring Agile & Lean.
3. Explore diverse and interesting solutions and contribute to the future of Agile software development.

+AGILE INDIA 2013: AGENDA+



- ***26th Feb - 2nd March***: *13 Paid Workshops from our international experts.*

- ***27th-28th Feb***: *Management Agility Conference topics ranging from Agile Product Management, Leadership & Org. Transformation, Enterprise Agile, Lean Startups, Agile Outsourcing & Product Discovery.*
  - *Targeted at Founders, CxO, Executives, Managers & Product Owners/Managers.*

- ***1st-2nd March***: *Technical Agility Conference topics ranging from Agile Development & Testing Practices, Agile Requirements, Craftsmanship, DevOps, Coaching and Mentoring.*
  - *Targeted at Testers, Developers, Analysts, UX Designers, Architects & Dev-Ops.*

- ***3rd-4th March***: *GuruPLoP - the first Indian conference on Patterns & Patterns languages of Program.*
  - *Targeted at Pattern authors and others who are interested in identifying & writing Patterns.*

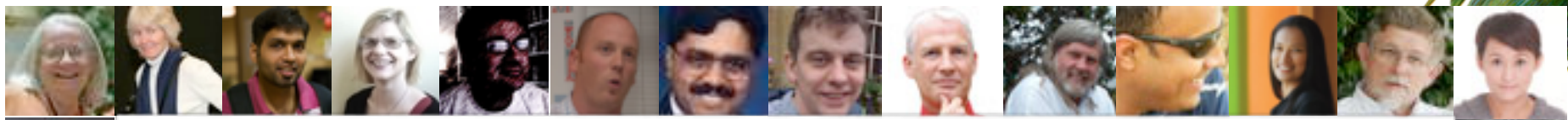
+ AGILE 2012 PARTICIPANTS +

750 Professionals with **337** unique roles from **228** different Companies from **21** Countries

+CONFERENCE PROGRAM+

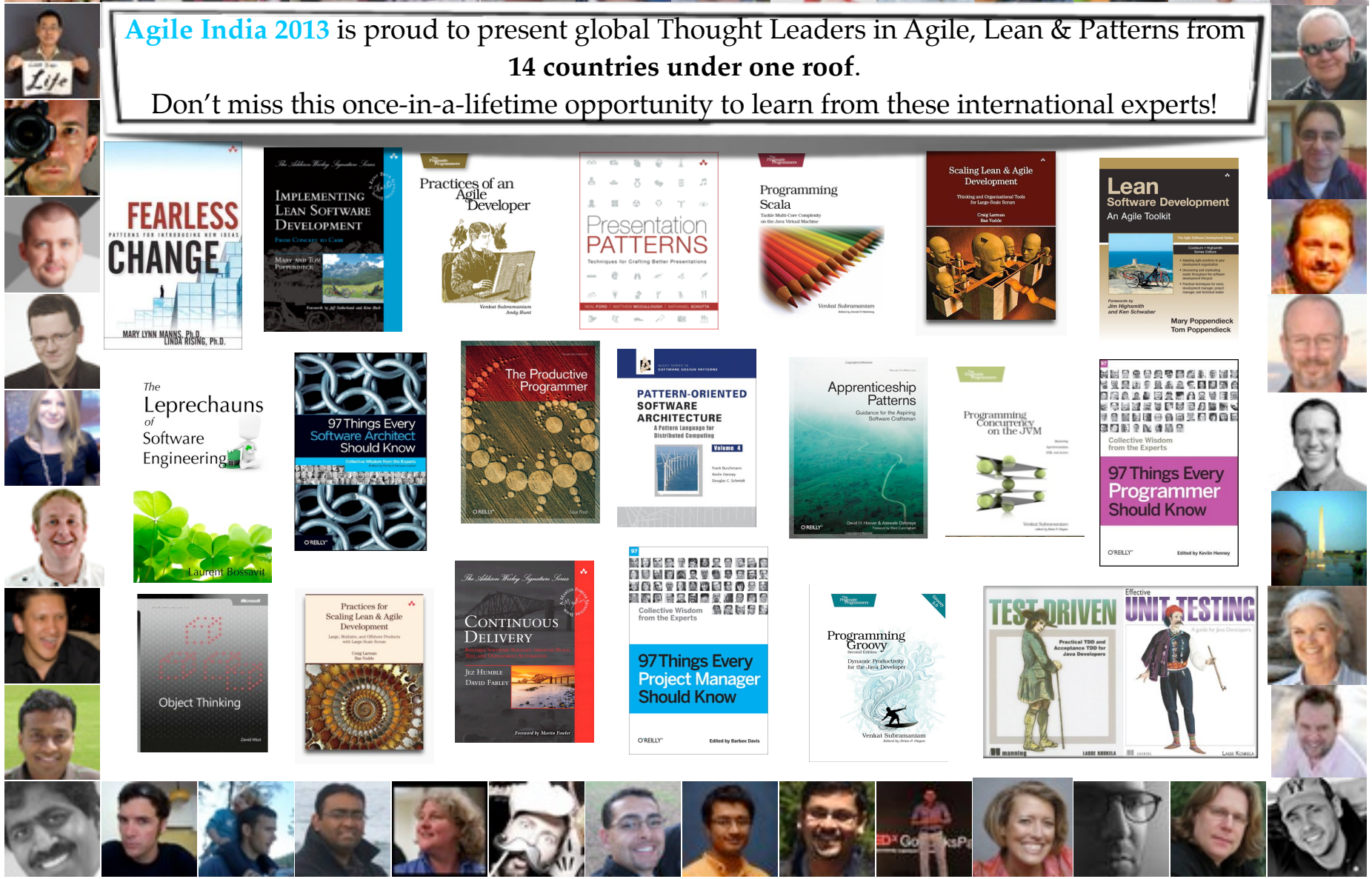
http://agileindia.org/ai2013 or http://bit.ly/ViOr2s (PDF)

+ OUR SPEAKERS +



Agile India 2013 is proud to present global Thought Leaders in Agile, Lean & Patterns from **14 countries under one roof**.

Don't miss this once-in-a-lifetime opportunity to learn from these international experts!



OPEN SPACE

Take Charge! **Indulge** in some brilliant conversations.

+CONFERENCE WORKSHOPS+

Don't miss your opportunity to get trained and mentored directly by the experts.

The Fastest Learner Wins

Mary Poppendieck
Tom Poppendieck

19 Seats Left
Rs. 15000 (1 Day)
Mar 1, 9:00 AM - Mar 1, 6:00 PM

Passionate ProductOwner (CSPO)

Jeff Patton

13 Seats Left
Rs. 25000 (2 Days)
Mar 1, 9:00 AM - Mar 2, 6:00 PM

Certified ScrumMaster

Craig Larman

15 Seats Left
Rs. 25000 (2 Days)
Mar 1, 9:00 AM - Mar 2, 6:00 PM

Honing Technical Practices To Realize Sustainable Agility

Venkat Subramaniam

12 Seats Left
Rs. 15000 (2 Days)
Feb 27, 9:00 AM - Feb 28, 6:00 PM

Kanban for Success

Masa K Maeda

20 Seats Left
Rs. 10000 (1 Day)
Feb 26, 9:00 AM - Feb 26, 6:00 PM

Test Driven Development Applied

Lasse Koskela

22 Seats Left
Rs. 10000 (1 Day)
Feb 28, 9:00 AM - Feb 28, 6:00 PM

Architecture with Agility

Kevlin Henney

15 Seats Left
Rs. 5000 (0.5 Day)
Feb 28, 9:00 AM - Feb 28, 1:00 PM

Continuous Delivery

Jez Humble

11 Seats Left
Rs. 8000 (1 Day)
Feb 27, 9:00 AM - Feb 27, 6:00 PM

The Agile Enterprise

David West

19 Seats Left
Rs. 8000 (1 Day)
Feb 26, 9:00 AM - Feb 26, 6:00 PM

Playing Games for Fun and (Business) Profit

Laurent Bossavit

18 Seats Left
Rs. 10000 (1 Day)
Feb 28, 9:00 AM - Feb 28, 6:00 PM

Applied Kanban Thinking

Karl Scotland

19 Seats Left
Rs. 20000 (2 Days)
Mar 1, 9:00 AM - Mar 2, 6:00 PM

Problem-Solving and Decision-Making in Software Development

Linda Rising

12 Seats Left
Rs. 10000 (1 Day)
Feb 26, 9:00 AM - Feb 26, 6:00 PM

*Workshops are priced separately from the conference.

+CONFERENCE REGISTRATIONS+

Conference Pass

1. Management Agility Conference Pass 2013 Feb 27, 8:00 AM - Feb 28, 6:00 PM	~~Rs. 15000~~ Rs. 12500 Late Registration	22 Seats Left 0
2. Technical Agility Conference Pass 2013 Mar 1, 8:00 AM - Mar 2, 6:00 PM	~~Rs. 15000~~ Rs. 12500 Late Registration	19 Seats Left 0
3. GuruPLoP Conference Pass 2013 Mar 3, 8:00 AM - Mar 4, 6:00 PM	~~Rs. 14000~~ Rs. 12000 Late Registration	19 Seats Left 0

Conference Registration Pricing Slabs

#	Registration Type	Pass Price	Expiry Date
1	Super Early Bird Registration	Rs. 8000	Sold Out!
2	Early Bird Registration	Rs. 9000	Sold Out!
3	Smart Registration	Rs. 10000	Sold Out!
4	Late Registration	Rs. 12500	Feb 1, 2013
5	Last Minute Registration	Rs. 15000	Feb 26, 2013

DISCOUNTS

CATEGORY	DISCOUNT
Students & Academicians	20%
NGOs	20%
Co-Presenters	50%

GROUP/BULK BOOKING (OFFLINE PAYMENT OPTIONS)

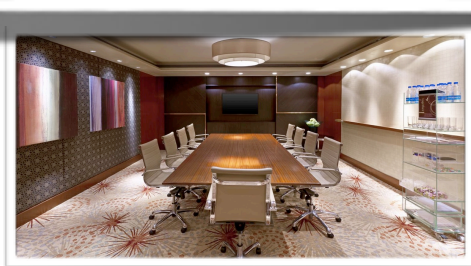
If you would like to register more than 5 participants, please contact sales@agilefaqs.com for details.

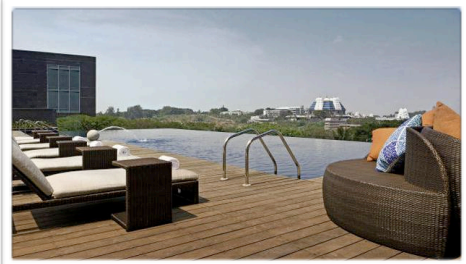
http://booking.agilefaqs.com/view/index.php

+AGILE INDIA 2013 VENUE+

Sheraton Bangalore
HOTEL
AT BRIGADE GATEWAY

Sheraton Bangalore: Enjoy The Luxury 5 Star Experience





+WHY AGILE MATTERS?+

WE LIVE IN A DYNAMIC WORLD THAT IS CONSTANTLY CHANGING AND EVOLVING. OUR TEAMS, PRODUCTS AND PROCESSES ALSO NEED TO ADAPT TO STAY AHEAD OF THE CHANGE.

Flexibility/Agility - Embracing change & working with evolving needs is a very integral part of agile software development.

Time-to-market - 80% of all market leaders were first to market. Agile development philosophy supports the notion of early and continuous delivery leading to higher revenue & better market-fit.

Building Quality In - Cross-functional collaboration, early demos, frequent integration & by making testing an integral part of the development cycle, agile delivers better quality products early.

Visibility - Agile's collaborative approach encourages active stakeholder involvement throughout the product's development. Providing an excellent visibility for stakeholders, both of the project's progress and the product itself.

Bringing joy back to software product development, where ever you are in the world!

+ WHY AGILE INDIA? +

Agile India is more than a conference, its a platform for practitioners from various companies to meet and network with other practitioners. We bring global thought leaders to impart knowledge, insights, share their ideas and latest research. By spearheading this initiative in Asia, ASCI is creating an unique opportunity for practitioners, agile coaches, thought leaders and tool vendors to support each other & collaboratively explore the future of Agile.

Provide Access To Top-Notch International Experts Under One Roof & Gain Authentic Knowledge On Agile & Lean Methods, Directly From Them

Learn And Share The Latest Trends, Practices And Research In The Field Of Agile & Lean Software Development

Bring An International Quality Conference To India At An Affordable Price

We Live Diversity In All Of Its Forms: Agile Methods, Gender, Cultural, Ideological. We Celebrate The Differences And Learn The Most From All Of Them

Foster Deep Connections To Encourage Collaboration. The Magic Is In The Connectivity Of Our Community And Building A Sustainable Community

+WHO IS IN THE ROOM?+

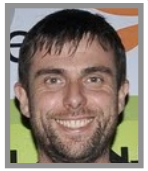
The Agile India 2013 Conference rooms will be filled with the best and brightest. Those that are looking to challenge and be challenged. Our conference thrives on change agents, thought leaders & influencers.

Attendees include **Founders, CxOs, Directors, Managers, Agile Coaches, Product Owners, Architects, User Experience Designers, Team Leads, and Engineers** (Dev & Test) from **220+ companies** from 21 countries.

Average Age: 24 – 45

Early Adopters and Change Agents Rather Than Followers

Global Team Member. Connectors Within Their Companies



Connected, Engaged And Committed To Company's Success

Agile India 2012 hosted: 146 Speakers 724 Delegates From 21 Countries

+AGILE 2012 SPONSORS+

+AGILE INDIA 2012 KEY STATS+

Agile India 2012 partnered with high profile sponsors **Agile Alliance, Valtech, Yahoo!, ThoughtWorks, MindTree, Digite, PMI** and **APMG**, featured 146 of the most influential people in the Agile and Lean Community. The conference was attended by over 750 attendees from 21 countries.

750
Global Attendees

64,073 Views
Video Archives

7,500+ Tweets
Globally Using #AgileIndia2012 Hashtags

33,000+
Reached Through Marketing Efforts

160,000+
Reached Through PR Efforts

Agile India 2013

+AGILE 2013 SPONSORS+

RALLY SOFTWARE

Atlassian

NIIT technologies

ThoughtWorks®

Swift Kanban from digité

CollabNet®

PMI® Project Management Institute

+AGILE INDIA 2013 KEY STATS+

Agile India 2013 has partnered with **Rally Software, Atlassian, ThoughtWorks, Collabnet, Digite, PMI** and **APMG** as its sponsors, featured 40+ of the most influential people in the Agile and Lean Community. The conference will be attended by over 1500 attendees from 25 countries.

1,500
Global Attendees

100,000+ Views
Video Archives

25,000+ Tweets
Globally Using #AgileIndia2013 Hashtags

50,000+
Reached Through Marketing Efforts

275,000+
Reached Through PR Efforts

+ CONTACT US... +

For Additional Information, Please Contact:

ASCI
Agile Software Community of India

Agile India
2013 | BENGALURU
INTERNATIONAL CONFERENCE ON
AGILE AND LEAN SOFTWARE METHODS

Naresh Jain / Founder

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