AGILE INDIA 2014

Hotel Chancery Pavilion, BANGALORE

Feb 25th - March 2nd 2014

LEARN | SHARE | NETWORK

THE CONFERENCE

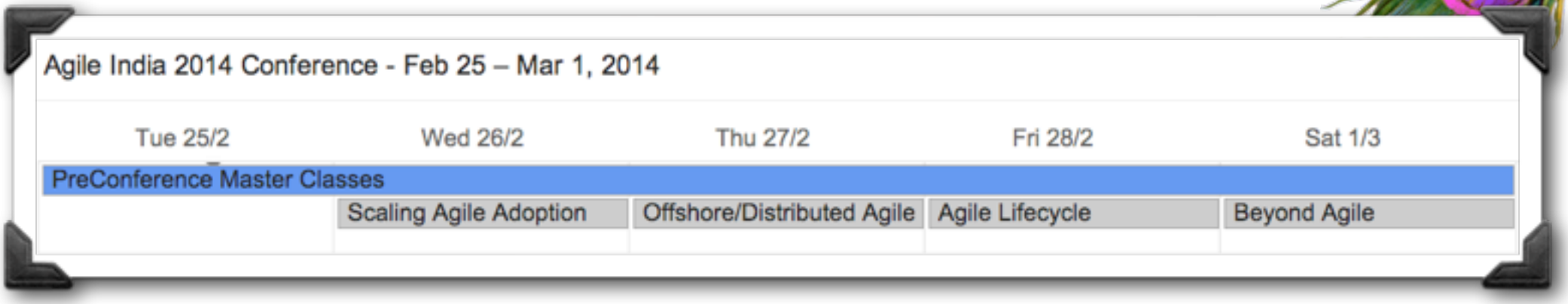
+ ABOUT AGILE INDIA +

Agile India 2014 | BENGALURU
INTERNATIONAL CONFERENCE ON AGILE AND LEAN SOFTWARE METHODS

Agile India is Asia's *Largest & Premier International* conference on Agile, Lean and Patterns.

1. Learn directly from experts practitioners and industry Thought Leaders
2. Network & share your knowledge and experience with over 1500 international delegates from literally every software company practicing or exploring Agile & Lean.
3. Explore diverse and interesting solutions and contribute to the future of Agile software development.

+AGILE INDIA 2014: AGENDA+



- ***25th Feb - 1st March***: *10 Master Class Workshops from our international experts.*
- ***26th Feb***: *Scaling Agile Adoption* - *Under this theme, practical experience and expert presentations focusing on adopting Agile in organizations of all types and sizes, scaling from single team doing agile to multiple teams, departments and non IT adoption of agile practices. Topics related to changes in organizational structure & policies, auditing process & metrics collected and how performance management is performed will be covered.*
- ***27th Feb***: *Offshore/Distributed Agile* - *Under this theme, practical experience and expert presentations focusing on Offshore teams, distributed teams either in same time-zone or different time-zones, how CMM requirements affect agile adoption, how does fixed-price projects and outcome based billing models impact agile projects and more.*
- ***28th Feb***: *Agile Lifecycle* - *Under this theme, practical experience and expert presentations focusing on the entire lifecycle of a project/product starting from product discovery, project kickoff, release planning, user story mapping, development & testing practices, CI pipelines from development to deployment, measuring feature usage, doing A/B testing and beyond.*
- ***1st March***: *Beyond Agile* - *Under this theme, practical experience and expert presentations focusing on taking Agile methods to the next level such as Lean Startups for Enterprises, Continuous Delivery, using cloud services such as Iaas or Paas, Programmer Anarchy, Automation in device/ embedded software, Agile in mobile development including CI & A/B testing, Challenges in managing generalizing specialists would be encouraged.*
- ***2nd March***: *Agile India Job Fair* - *World's first job fair dedicated for hiring Agile practitioners*
- *Targeted at Founders, CxO, Executives, Sr. Managers, Product Owners/Managers, Agile Coaches, ScrumMasters, Architects, Business Analysts, SMEs, Developers, UX Designers, Testers & Technical Writers.*

+ AGILE 2013 PARTICIPANTS +

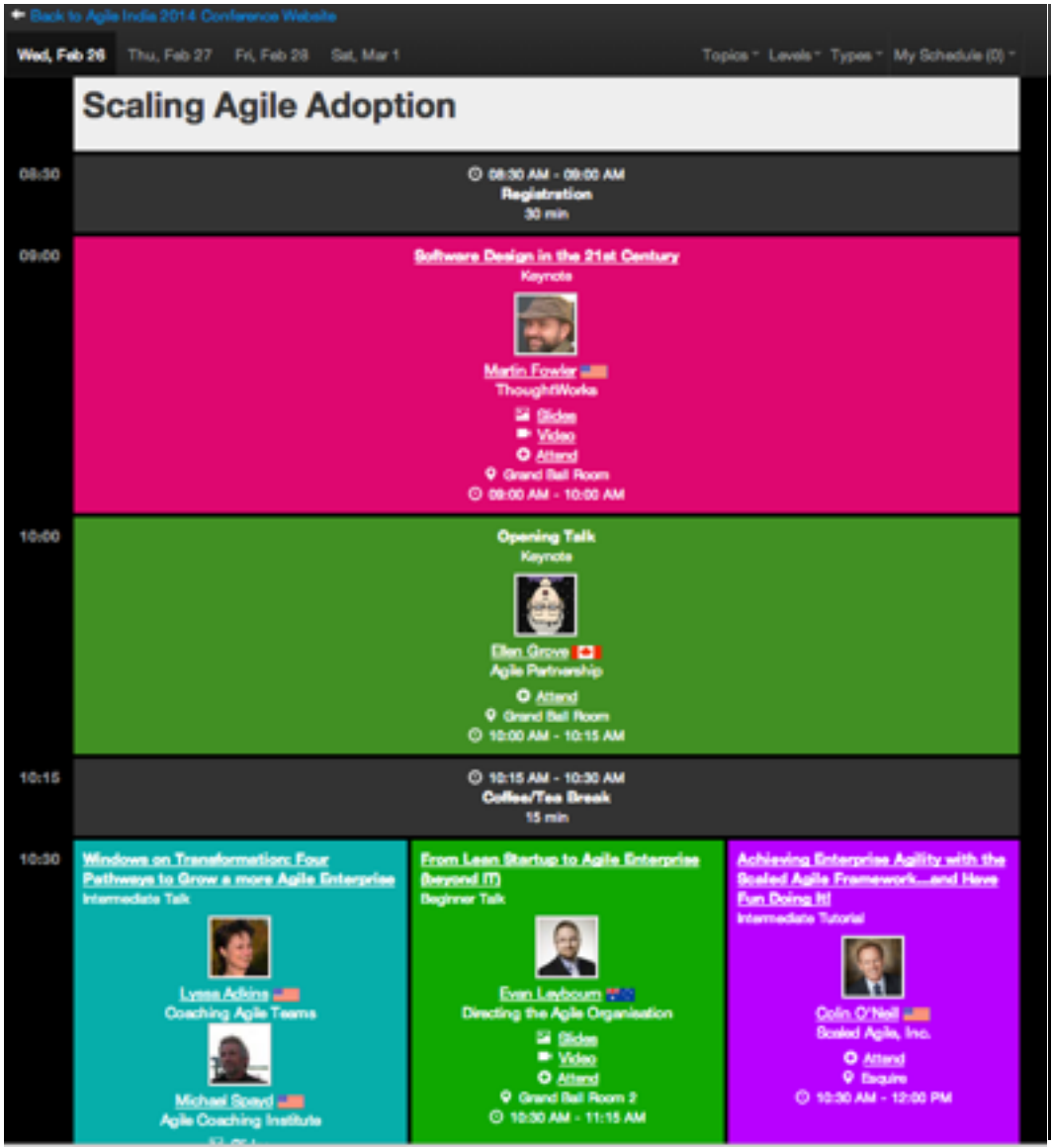
904 Professionals with **320** unique roles from **195** different Companies from **25** Countries

+ AGILE 2012 PARTICIPANTS +

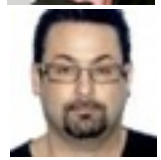
750 Professionals with **337** unique roles from **228** different Companies from **21** Countries

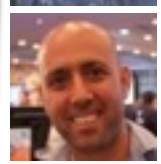
+ 2014 CONFERENCE PROGRAM +

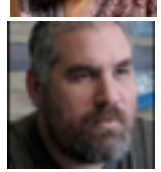
http://present.agileindia.org/schedule/agile-india-2014

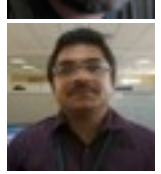


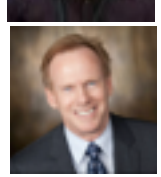
+AGILE 2014 SPEAKERS+

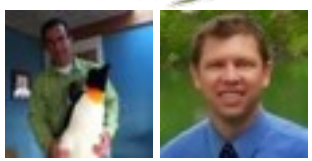


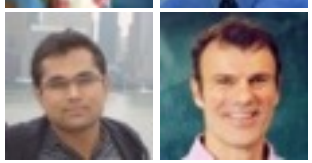


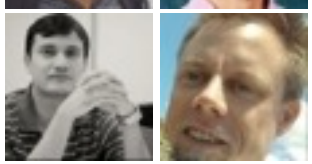


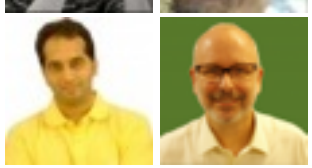


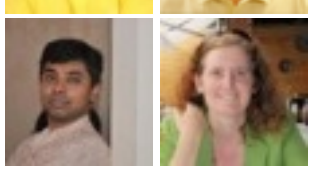


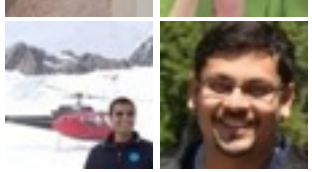


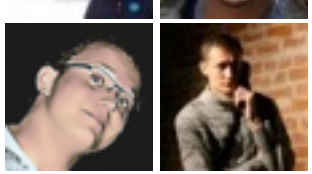


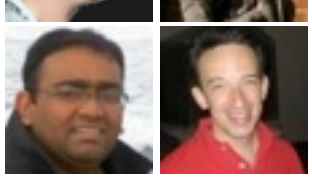




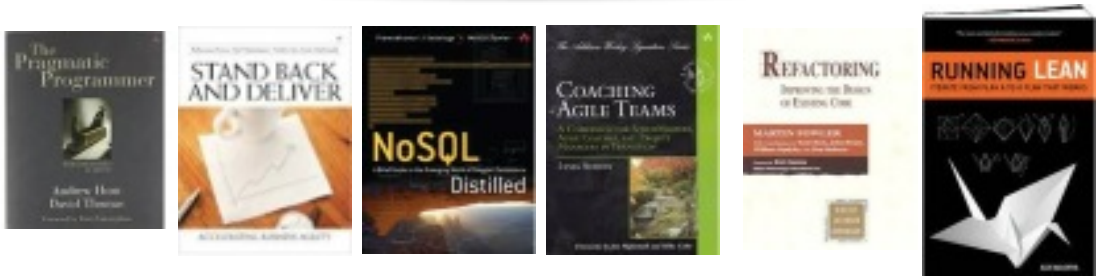






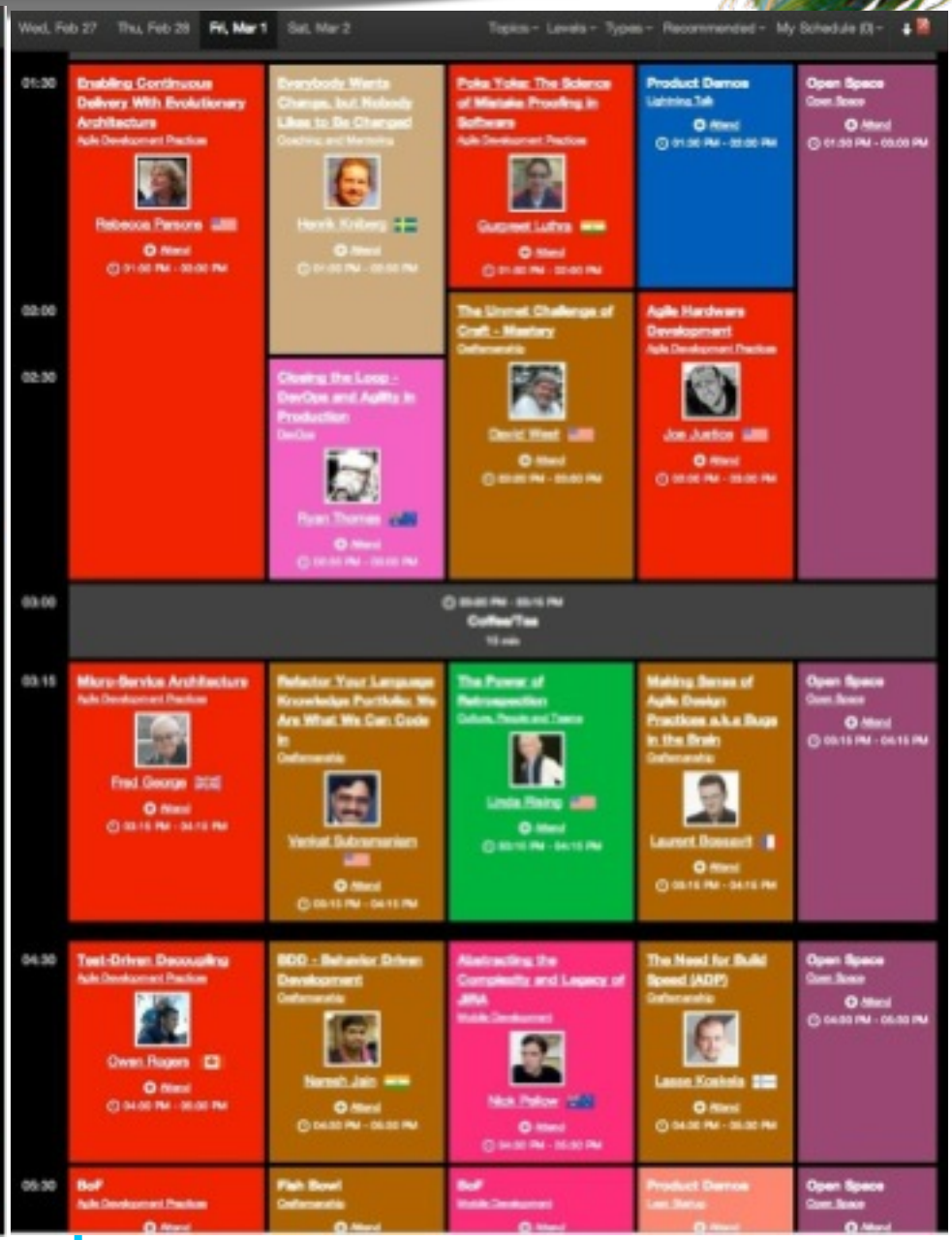


Agile India 2014 is proud to present global Thought Leaders in Agile, Lean & Patterns from **12 countries under one roof**. Don't miss this once-in-a-lifetime opportunity to learn from these international experts!



+ 2013 CONFERENCE PROGRAM +

http://agileindia.org/ai2013 or http://bit.ly/ViOr2s (PDF)



+AGILE 2013 SPEAKERS+

Agile India 2013 is proud to present global Thought Leaders in Agile, Lean & Patterns from **14 countries under one roof**.

Don't miss this once-in-a-lifetime opportunity to learn from these international experts!

+ 2014 CONFERENCE WORKSHOPS +

Your opportunity to get trained and mentored directly by the experts.

Running Lean Workshop

Ash Maurya

~~Rs. 35000~~
Rs. 22000
(2 Days Workshop)

8 Seats Left

0

Late Registration

Feb 27, 9:00 AM - Feb 28, 5:00 PM

Leading SAFe Workshop

Dean Leffingwell

~~Rs. 20000~~
Rs. 10000
(1 Day Workshop)

17 Seats Left

0

Late Registration

Feb 25, 9:00 AM - Feb 25, 6:00 PM

Advanced Ruby

Dave Thomas

~~Rs. 20000~~
Rs. 10000
(1 Day Workshop)

8 Seats Left

0

Late Registration

Feb 26, 9:00 AM - Feb 26, 6:00 PM

Culture Design Workshop

Jim McCarthy

Rs. 45000
(1 Day Workshop)

Apply Now!

Mar 1, 9:00 AM - Mar 1, 6:00 PM

Rally Advanced User

Chris Browne

~~Rs. 20000~~
Rs. 5000
(1 Day Workshop)

3 Seats Left

0

Super Early Bird Registration

Feb 25, 9:00 AM - Feb 25, 6:00 PM

Code Retreat

Corey Haines

~~Rs. 10000~~
Rs. 3500
(1 Day Workshop)

2 Seats Left

0

Smart Registration

Feb 25, 9:00 AM - Feb 25, 6:00 PM

Coaching Agile Teams (3D)

Lyssa Adkins
Michael Spayd

~~Rs. 76000~~
Rs. 57000
(3 Days Workshop)

3 Seats Left

0

Early Bird Registration

Mar 3, 9:00 AM - Mar 5, 5:00 PM

Continuous Delivery

Jez Humble

~~Rs. 20000~~
Rs. 10000
(1 Day Workshop)

20 Seats Left

0

Late Registration

Feb 27, 9:00 AM - Feb 27, 6:00 PM

*Workshops are priced separately from the conference.

+ 2013 CONFERENCE WORKSHOPS +

Your opportunity to get trained and mentored directly by the experts.

The Fastest Learner Wins

Mary Poppendieck
Tom Poppendieck

19 Seats Left

Rs. 15000 (1 Day)

Mar 1, 9:00 AM - Mar 1, 6:00 PM

Passionate ProductOwner (CSPO)

Jeff Patton

13 Seats Left

Rs. 25000 (2 Days)

Mar 1, 9:00 AM - Mar 2, 6:00 PM

Certified ScrumMaster

Craig Larman

15 Seats Left

Rs. 25000 (2 Days)

Mar 1, 9:00 AM - Mar 2, 6:00 PM

Honing Technical Practices To Realize Sustainable Agility

Venkat Subramaniam

12 Seats Left

Rs. 15000 (2 Days)

Feb 27, 9:00 AM - Feb 28, 6:00 PM

Kanban for Success

Masa K Maeda

20 Seats Left

Rs. 10000 (1 Day)

Feb 26, 9:00 AM - Feb 26, 6:00 PM

Test Driven Development Applied

Lasse Koskela

22 Seats Left

Rs. 10000 (1 Day)

Feb 28, 9:00 AM - Feb 28, 6:00 PM

Architecture with Agility

Kevlin Henney

15 Seats Left

Rs. 5000 (0.5 Day)

Feb 28, 9:00 AM - Feb 28, 1:00 PM

Continuous Delivery

Jez Humble

11 Seats Left

Rs. 8000 (1 Day)

Feb 27, 9:00 AM - Feb 27, 6:00 PM

The Agile Enterprise

David West

19 Seats Left

Rs. 8000 (1 Day)

Feb 28, 9:00 AM - Feb 28, 6:00 PM

Playing Games for Fun and (Business) Profit

Laurent Bossavit

18 Seats Left

Rs. 10000 (1 Day)

Feb 28, 9:00 AM - Feb 28, 6:00 PM

Applied Kanban Thinking

Karl Scotland

19 Seats Left

Rs. 20000 (2 Days)

Mar 1, 9:00 AM - Mar 2, 6:00 PM

Problem-Solving and Decision-Making in Software Development

Linda Rising

12 Seats Left

Rs. 10000 (1 Day)

Feb 28, 9:00 AM - Feb 28, 6:00 PM

*Workshops are priced separately from the conference.

+CONFERENCE REGISTRATIONS+

No.	Slab	Start Date	# of Seats	Single Day Pass
1	Super Early Bird	15	25	2000 Rs.
2	Early Bird	20	50	3500 Rs.
3	Smart	1	200	5000 Rs.
4	Regular	20	150	7500 Rs.
5	Last Minute	15	75	10000 Rs.

http://booking.agilefaqs.com/agile-india-2014

+ PRE-CONF WEBINAR +

http://2014.agileindia.org/program/webinars/

Fri, January 17, 9:30 - 10:30 AM
Direct link to the event

Fri, January 24, 9:30 - 10:30 AM
Direct link to the event

Fri, January 31, 9:00 - 10:00 AM
Direct link to the event

Fri, February 7, 9:00 - 10:00 AM
Direct link to the event

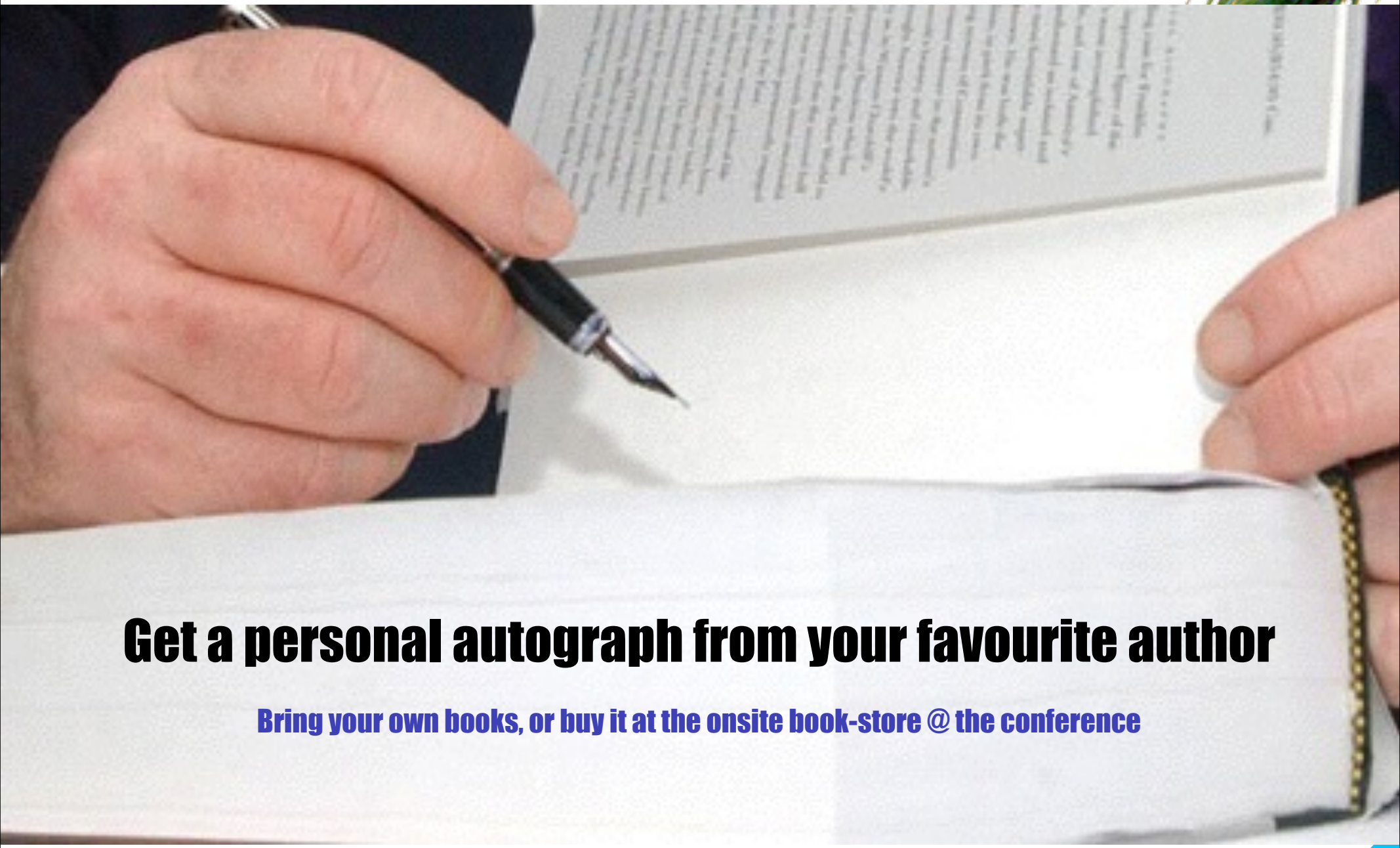
Thu, February 13, 8:00 - 9:00AM
Direct link to the event

Fri, February 21, 9:00 - 10:00 AM
Direct link to the event

AGILE ART!

http://booking.agilefaqs.com/agile-india-2014#event-43-info

BOOK SIGNING



Get a personal autograph from your favourite author

Bring your own books, or buy it at the onsite book-store @ the conference

+AGILE INDIA JOB FAIR+

Come, join the very FIRST Agile Job Fair in the World!

A platform dedicated for the Agile practitioners to meet their potential Agile employers.

March 2nd 2014 - 9:00 AM to 6:00 PM

http://agilejobs.in

LEARN | SHARE | NETWORK

+AGILE INDIA 2014 VENUE+

Chancery Pavilion Bangalore: Enjoy The 5 Star Luxury Business Hotel Experience

+WHY AGILE MATTERS?+

WE LIVE IN A DYNAMIC WORLD THAT IS CONSTANTLY CHANGING AND EVOLVING. OUR TEAMS, PRODUCTS AND PROCESSES ALSO NEED TO ADAPT TO STAY AHEAD OF THE CHANGE.

Flexibility/Agility - Embracing change & working with evolving needs is a very integral part of agile software development.

Time-to-market - 80% of all market leaders were first to market. Agile development philosophy supports the notion of early and continuous delivery leading to higher revenue & better market-fit.

Building Quality In - Cross-functional collaboration, early demos, frequent integration & by making testing an integral part of the development cycle, agile delivers better quality products early.

Visibility - Agile's collaborative approach encourages active stakeholder involvement throughout the product's development. Providing an excellent visibility for stakeholders, both of the project's progress and the product itself.

Bringing joy back to software product development, where ever you are in the world!

+ WHY AGILE INDIA? +

Agile India is more than a conference, its a platform for practitioners from various companies to meet and network with other practitioners. We bring global thought leaders to impart knowledge, insights, share their ideas and latest research. By spearheading this initiative in Asia, ASCI is creating an unique opportunity for practitioners, agile coaches, thought leaders and tool vendors to support each other & collaboratively explore the future of Agile.

Provide Access To Top-Notch International Experts Under One Roof & Gain Authentic Knowledge On Agile & Lean Methods, Directly From Them

Learn And Share The Latest Trends, Practices And Research In The Field Of Agile & Lean Software Development

Bring An International Quality Conference To India At An Affordable Price

We Live Diversity In All Of Its Forms: Agile Methods, Gender, Cultural, Ideological. We Celebrate The Differences And Learn The Most From All Of Them

Foster Deep Connections To Encourage Collaboration. The Magic Is In The Connectivity Of Our Community And Building A Sustainable Community

+WHO IS IN THE ROOM?+

The Agile India 2014 Conference rooms will be filled with the best and brightest. Those that are looking to challenge and be challenged. Our conference thrives on change agents, thought leaders & influencers.

Attendees include **Founders, CxOs, Directors, Managers, Agile Coaches, Product Owners, Architects, User Experience Designers, Team Leads, and Engineers** (Dev & Test) from **350+ companies** from 25 countries.

Average Age: 24 – 45

Early Adopters and Change Agents Rather Than Followers

Global Team Member. Connectors Within Their Companies

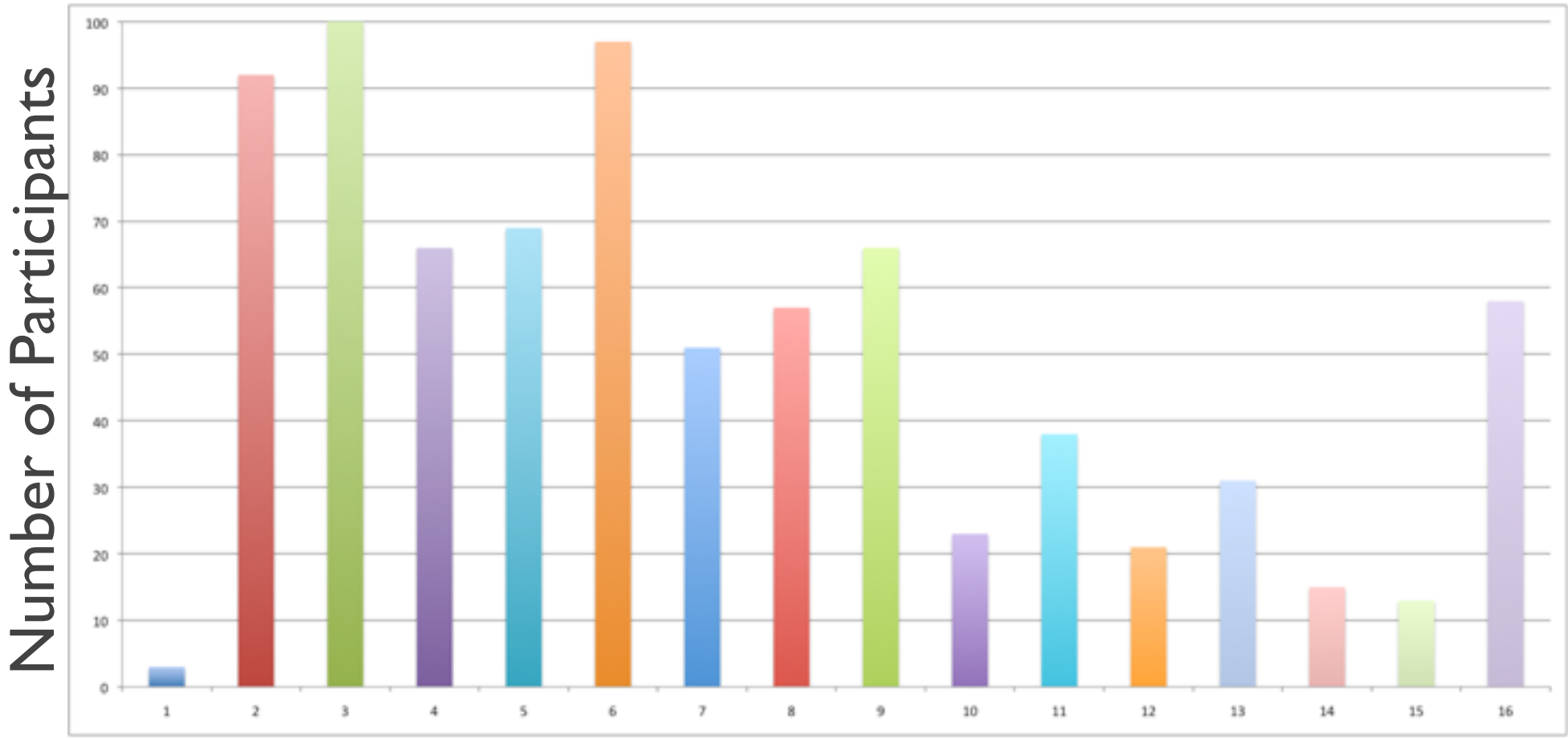
Connected, Engaged And Committed To Company's Success

Agile India 2013 hosted:

Delegates from 25 Countries

Agile India 2012 hosted: 146 Speakers
724 Delegates
From 21 Countries

+PARTICIPANTS PROFILE+



+AGILE 2014 SPONSORS+

hp

J.P.Morgan

SIEMENS

RALLY SOFTWARE

valtech_

CollabNet

ThoughtWorks

PMI Project Management Institute

Scrum Alliance

GitHub

AGILE DIMENSIONS™

Mindtree
Welcome to possible

SolutionsIQ
Guiding the Agile Enterprise

+AGILE 2013 SPONSORS+

RALLY SOFTWARE

Atlassian

NIIT technologies

ThoughtWorks®

Swift Kanban from digité

CollabNet

PMI® Project Management Institute

+AGILE 2012 SPONSORS+

+MEET OUR SPONSORS+

+AGILE INDIA 2014 KEY STATS+

Agile India 2014 has partnered with **HP, JP Morgan Chase, Rally Software, Siemens, ThoughtWorks, CollabNet, PMI, Valtech, GitHut** and **Scrum Alliance** as its sponsors, featuring 83+ thought leader and practitioners in the Agile and Lean Community. The conference is expected to be attended by over 1500 attendees from 30+ countries.

1500
Global Attendees

100,000+ Views
Video Archives

25,000+ Tweets
Globally Using #AgileIndia2014 Hashtags

75,000+
Reached Through Marketing Efforts

350,000+
Reached Through PR Efforts

+AGILE INDIA 2013 KEY STATS+

Agile India 2013 had partnered with **Rally Software, Atlassian, ThoughtWorks, CollabNet, Digite, PMI** and **Airtel** as its sponsors, featured 40+ of the most influential people in the Agile and Lean Community. The conference was attended by over 905 attendees from 25 countries.

905
Global Attendees

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25,000+ Tweets
Globally Using #AgileIndia2013 Hashtags

50,000+
Reached Through Marketing Efforts

275,000+
Reached Through PR Efforts

+ CONTACT US... +

For Additional Information, Please Contact:

ASCI
Agile Software Community of India

Agile India
2014 | BENGALURU
INTERNATIONAL CONFERENCE ON
AGILE AND LEAN SOFTWARE METHODS

Naresh Jain / Founder

naresh@agileindia.org or sales@agilefaqs.com